

Company Enters 39th State— Opens Store in Billings, Montana



Hushed expectancy falls across a new store and a new center—Store 771, West Park Plaza, Billings, Montana. Left photo: The night before grand opening, well-stocked, efficient check-out stands forecast a busy tomorrow. Right photo: Dawn of the big day, a giant parking lot sprawls waiting for thousands of opening-day shoppers.



The big day! It's May 18 and Montana's first Kresge family waits with welcoming smiles for opening-day customers.



Kresge's big moment in Montana. It's one second before the ribbon falls and the company takes another giant step, adding a new state to its expanding mercantile empire. Ribbon-cutting celebrants are, left to right: Robert J. Young, Midwestern regional assistant manager; J. A. Jullie, stockman; Hayden L. Annesley, district manager; Robert S. Severa, senior assistant; Elling M. Hexum, assistant; Dorothy Winterhalter, regional personnel supervisor; Mary Ann McDonald, regional ready-to-wear supervisor; Helene Hrizda, regional office supervisor; Marie E. Cole, manager; Richard J. Schmeltz, junior assistant.